

## **Planning Group**

South Tyneside Council, Town Hall & Civic Offices, Westoe Road, South Shields, Tyne and Wear, NE33 2RL Email: planningapplications@southtyneside.gov.uk Tel: 0191 424 7421

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Mr	First name:	Surname:						
Company name	Pets at Home Plc							
Street address:	Stanley Green Trading Estate		Country Code	National Number	Extension Number			
	Epsom Avenue	Telephone number:						
		Mobile number:						
Town/City	Handforth	Fax number:						
County:	Cheshire	Fax number:						
Country:	United Kingdom	Email address:						
Postcode:	SK9 3RN							
Are you an agent a	cting on behalf of the applicant?	Yes No						
2. Agent Name	e, Address and Contact Details							
2. Agent Name	e, Address and Contact Details  First Name: Laura	Surname: Sea	aley					
_			aley					
Title: Ms	First Name: Laura		Country Code	National Number	Extension Number			
Title: Ms Company name:	First Name: Laura  Image Technique Ltd		Country					
Title: Ms Company name:	First Name: Laura  Image Technique Ltd  Saxon Business Park	Surname: Sea	Country	Number				
Title: Ms Company name:	First Name: Laura  Image Technique Ltd  Saxon Business Park	Surname: Sea  Telephone number:  Mobile number:	Country	Number				
Title: Ms  Company name:  Street address:	First Name: Laura  Image Technique Ltd  Saxon Business Park  Stoke Prior	Surname: Sea	Country	Number				
Title: Ms  Company name:  Street address:  Town/City	First Name: Laura  Image Technique Ltd  Saxon Business Park  Stoke Prior  Bromsgrove	Surname: Sea  Telephone number:  Mobile number:	Country	Number				

3. Site Address	s Details					
Full postal address	of the site (including full postcode where available)  Description:					
House:	1 Suffix:					
House name:	Pets at Home					
Street address:	Unit 1					
	Station Road Station Road					
Town/City:	South Shields					
County:	South Tyneside					
Postcode:	NE33 1RD					
	ation or a grid reference ed if postcode is not known):					
Easting:	436250					
Northing:	566753					
4. Pre-applicat	tion Advice					
	orior advice been sought from the local authority about this application?  Yes  No					
5. Neighbour a	and Community Consultation					
Have you consulted	d your neighbours or the local community about the proposal? Yes No					
6. Authority Er	mployee/Member					
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes  No						
7. Type of Prop	posed Advertisement(s)					
Please describe the	e proposed advertisement(s):					
•	of lowing type of advertisements are you applying for?					
Fascia sign(s)	3 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1					
Please describe:	Trojecting of hanging sign(s)					
1 x set of window v	vinyl					
8. Location of	Advertisement(s)					
Is the advertisemer	nt(s) you are applying for already in place? Yes   No					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  • Yes • No • Not Applicable						
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).						
Please refer to attached proposal drawings, all items.						
Will the proposed a	advertisement(s) project over a footpath or other public highway?  Yes  No					
9. Advertiseme	ent(s) Period					
Please state the pe	eriod of time for which consent is sought for the advertisement					
From: 08/09/2	2015 To: 08/09/2020					
From: 08/09/2						

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?  2.500 m
What is the maximum projection of the advertisement from face of building (in metres)?  0.200
What are the dimensions of the proposed advertisement? Height: 2.300 x Width: 6.815 x Depth: 0.200 metres
What materials will the sign be made of?
Item 1: 'pets at home' - replacement flexskin, over existing aluminium and LED illumination
What is the maximum height of any of the individual letters and symbols (in centimetres)?  76.000 cm
The colour of text and background:
white and green
Will the sign be illuminated?    Yes    No
Will the sign be illuminated internally or externally?  • Internally  Externally
Illuminance Levels: 300.000 cd/m
Will the illumination be static or intermittent?   Static Intermittent
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?  4.000 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1.250 x Width: 2.500 x Depth: 0.200 metres
What materials will the sign be made of?
Item 2: 'vets4pets' - aluminium, flexskin, LED illumination
What is the maximum height of any of the individual letters and symbols (in centimetres)?  41.000 cm
The colour of text and background:
pink, white, green & blue
Will the sign be illuminated?    Yes    No
Will the sign be illuminated internally or externally?  • Internally  Externally
Illuminance Levels: 300.000 cd/m
Will the illumination be static or intermittent?
Will the marinification be state of intermittent.
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?  4.000 m
What is the maximum projection of the advertisement from face of building (in metres)?  0.200 m
What are the dimensions of the proposed advertisement?  Height: 1.250 x Width: 2.500 x Depth: 0.200 metres
What materials will the sign be made of?
Item 2: 'the groom room' - aluminium, flexskin, LED illumination
What is the maximum height of any of the individual letters and symbols (in centimetres)?  41.000 cm
The colour of text and background:
pink and blue
Will the sign be illuminated?    Yes    No
Will the sign be illuminated internally or externally?   • Internally   Externally
Illuminance Levels: 300.000 cd/m
Will the illumination be static or intermittent?

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	0.000	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m						
What are the dimensions of the proposed advertisement? Height: 1.855 x Width:	3.070 x	Depth:	0.000 metres					
What materials will the sign be made of?								
Item 3: set of window vinyl - digitally printed vinyl								
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000	cm						
The colour of text and background:								
Various								
Will the sign be illuminated? Yes • No								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The applicant								
42 Parlametian								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them.	-	$\boxtimes$	Date 08/09/2015					